

VCODE 202 - Visual Communication Design Studio II

Description

Solving a series of visual design problems with diverse media and materials.

Credit units: **6** / ECTS Credit units: **11**

Prerequisite: **VCODE 201**

Course Learning Outcomes

Learning Outcome	Assessment
1. Students will produce practical and innovative visual design works using various media	Studio Work, Final Project
2. Students will integrate theoretical and historical knowledge of art and culture with media production and design practice	Studio Work, Participation
3. Students will participate successfully in critical discourse through multimedia collaborative projects	Participation, Midterm & Final
4. The students will analyze works of art and are expected to present their findings in written and verbal formats.	Blog, Presentations

Course Objectives

Students will gain an understanding of various media formats and utilize them for the purposes of storytelling and idea formation.

Late Submission Policy

Any work submitted after a deadline has passed is classed as “late” unless except for special circumstances where an extension is granted. Any work submitted after the deadline will receive a penalty of 10%, with an additional 10% penalty for each day following the deadline.

Assessment

Studio Work	20%
Assignments	20%
Midterm Project	15%
Final Project	25%
Blog	10%
Participation	10%

Grade Evaluation Scale

AA.90-100, **BA.**85-89, **BB.**80-84, **CB.**75-79, **CC.**70-74, **DC.**60-69, **DD.**50-59, **F.**0-49

Weekly Syllabus

Week 1 - Introduction (Feb 11, 14)

Tue: Introduction to the course and Blog. Lecture, "Artist Statements"

Fri: Retrospective Presentation with *Artist Statement*.

Week 2 - Image and Camera (Feb 18, 21)

Tue: Lecture, "Photographic Image and Camera Techniques." Screening, "*La Jetée*"

Fri: *Studio Work 01* - Review and Discussion.

Week 3 - Photo Narrative (Feb 25, 28)

Tue: Lecture, "Photo Narrative." *Homework 01*.

Fri: *Homework 01* - Review and discussion. Screening, "*TBA*"

Week 4 - Adaptation (Mar 4, 7)

Tue: Lecture, "Adaptation, Remediation, Transmediality." *Studio Work 02*.

Fri: *Studio Work 02* - Review and Discussion. [Web Development Module 01](#).

Week 5 - Mise-en-scène and Cinematography (Mar 11, 14)

Tue: Lecture, "*Mise-en-scène*." *Homework 02*.

Fri: *Homework 02* - Review and discussion. [Web Development Module 02](#).

Week 6 - Sound Design Fundamentals (Mar 18, 21)

Tue: Lecture, "Sound Design." *Studio Work 03*.

Fri: *Studio Work 03* - Review and Discussion. Screening, "*TBA*"

Week 7 - (Re-)Editing (Mar 25, 28)

Tue: Lecture, "Editing Theory." Midterm Project

Fri: *Midterm Project* - Workweek, 1st Draft.

Week 8 - Break (Apr 1, 4)

Tue: **No Class**

Fri: **No Class**

Week 9 - Midterm Project Review (Apr 8, 11)

Tue: *Midterm Project*. Review. Evaluation.

Fri: Q & A Session. [Web Development Module 03](#).

Week 10 - Experimental Narratives in Media (Apr 15, 18)

Tue: Lecture, "Experimental Narratives." *Homework 03*.

Fri: *Homework 03* - Review and discussion. [Web Development Module 04](#).

Week 11 - Interactive Storytelling (Apr 22, 25)

Tue: Lecture, "Interactive Storytelling" *Studio Work 04*.

Fri: *Studio Work 04* - Review and Discussion.

Week 12 - Media Based Installations (Apr 29, May 2)

Tue: Lecture, "Media Based Installations." *Homework 04*.

Fri: *Homework 04* - Review and discussion.

Week 13 - Web Dev Review*(May 6, 9)*

Tue: Web Development Exercise - Review and discussion

Fri: Q & A Session. Screening, "TBA"

Week 14 - Final Project, Introduction*(May 13, 16)*

Tue: Lecture, "Final Project Brief."

Fri: Discussion. Work week.

Week 15 - Final Project, 1st Draft*(May 20, 23)*

Tue: Discussion. Refinement.

Fri: Discussion. Work week.

Week 16 - Final Project, Submission & Presentation*(May 27, 30)*

Tue: Discussion. Work week.

Fri: Presentation and evaluation of the project items.

ECTS - Workload Table

Code	Course Name		Lec.	Studio.	Credits	ECTS
VCODE 202	Visual Communication Design Studio II		2	8	6	11
Activities				Numbers	Hours	Workload
Course hours				14	10	140
Individual or group work				14	2	28
Studio (including preparation)				14	5	70
Project (including preparation and presentation if applicable)				8	5	40
Presentation (including preparation)				1	1	1
Midterm Project				1	3	3
Preparation for Midterm Project				1	20	20
Final Project				1	3	3
Preparation for Final Project				1	30	30
Total workload						335.0
Total workload / 30						335/30
						11.17
ECTS credits of the course						11

Course Policies

Professionalism

Includes regular attendance in class, timely completion of assignments, and active participation in all activities and discussions.

Plagiarism / Academic Dishonesty

This course adheres to the academic honesty policy. We expect that all work submitted and presented by you will be your own original work and that the contributions of others will be openly acknowledged. Failure to adhere to this policy will result in disciplinary action. For more information:

- a. Plagiarism is a form of dishonesty that occurs when a person passes off someone else's work as his or her own. This can range from failing to cite an author for ideas incorporated into a student's paper to cutting and pasting paragraphs from different websites to handing in a paper downloaded from the internet. All are plagiarism.
- b. All parties to plagiarism are considered equally guilty. If you share your coursework with another student and s/he plagiarizes it, you are considered as guilty as the one who has plagiarized your Work since you enabled plagiarism to occur. Under no circumstances should a student make his/her coursework available to another student unless the instructor explicitly asks for this to happen. Copying someone's Work is an extreme and straightforward act of plagiarism. More commonly, however, students plagiarize without realizing they are doing so. This generally happens when a student fails to acknowledge the source of an idea or phrasing. Avoid plagiarism by citing sources properly! For all rules and requirements of APA citations, please consult the 7th edition of the Publication Manual of the American Psychological Association.
- c. Read the academic honesty contract (<https://student.tedu.edu.tr/en/student/principles-of-academic-integrity>). By signing this contract, you certify that you have read, understood, and complied to agree with all rules and regulations of academic honesty.

Cheating

You may neither receive help from nor give help to others during an in-class exam. During exams, you may not leave the room, talk, or use dictionaries, translators, cell phones or programmable calculators. And please keep your eyes on your own work.

Attendance

This course requires your regular participation, attendance, and punctuality. It is expected that you attend the class regularly and be on time. It is your responsibility to stay connected with the course instructor about emergencies before class. The TEDU policy concerning attendance will be followed strictly.

Participation

Class participation is an integral part of this course. Classes may involve watching movies, reading, questioning, discussions/debates, video presentations, field trips, observation, reflection, demonstrating, poster presentations, hands-on work, group work, collaborating, educational games, problem-solving, library/web research projects, class presentations, and written assignments.

Announcements

All announcements will be made either through e-mail or on the Moodle site for this course. It is your responsibility always to keep your e-mail address operative. Check your e-mails regularly to stay informed.

Student Development and Psychological Counseling Center

The Center is a service mandated with providing crisis intervention and supportive listening services to the campus community. A major part of fulfilling that mandate is raising awareness of our service, so students know they are never alone in dealing with problems. You may contact the SDPCC at: ogrencidanismamerkezi@tedu.edu.tr, 0312 585 0316, Office A122, Or visit their website at <http://csc.tedu.edu.tr/>

TEDU COPeS - Psycho-Social Support

TED University Psychosocial Support Team was initially established to facilitate coping with the psychological, social, familial, academic, and professional difficulties that may arise due to adverse conditions associated with the COVID-19 pandemic for TEDU students and employees. In time we have expanded our services to provide psychosocial support in diverse disasters. In this line, TEDU COPeS offers psychosocial support for TED University students and employees in the aftermath of the Kahramanmaraş earthquakes.

For further information and/or questions:

<https://copes.tedu.edu.tr/>

Specialized Support and Students with Disabilities

Please inform the TEDU Without Barriers Unit and the instructor of the course about the specific issues in case you have a physical or mental disability and are having trouble with anything related to this course—such as accessing the material, participating in the class, taking notes, preparing for, attending or managing to complete the exams. Your situation will be reviewed by commission, in accordance with the principle of confidentiality, and if deemed appropriate, facilitating measures will be taken so that you can take the course more efficiently.

For further information and/or questions:

<https://engelsiz.tedu.edu.tr/> or engelsiz@tedu.edu.tr



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